Cello and Bow Makers at the 9th Cello Biennale Amsterdam 20 - 29 October 2022 Muziekgebouw aan het IJ, BIMHUIS

Dear cello and bow makers, dear friends of Cello Biennale Amsterdam,

After an edition without any audience in 2020, the Cello Biennale Amsterdam will return from Thursday 20 till Saturday 29 October 2022 as the festival was intended: from early in the morning until late at night, a packed program with international cellists, ensembles and large orchestras, dance productions, children's performances, an educational program before and during the festival, a Fringe program and - of course - with visitors and cello and bow makers!

#### The Cello and Bows Exhibition

Traditionally, the Entrance Hall and Foyerdeck will be transformed into an Exhibition about everything that has to do with cello or playing the cello. The Exhibition for Cello and Bow Makers starts in the morning of Friday 21 October.

Just like previous editions, the "KlankKas" is located at Foyerdeck 1, where instruments can be played. In addition, this edition we have more possibilities to use the Small Recital Hall to demonstrate and try out cello's and bows.

### Cello and Bow presentations of exhibitors

During the Biennale there will be three presentations of cello's and bows exhibited at the Biennale.

On Sunday 23 October and Tuesday 25 October at 13.00 in the BIMHUIS, the cellos of the luthier's present will be spotlighted.

On Wednesday 26 October at 4.30 pm in the Recital Hall, it is the turn of the bow makers.

We will send you the exact details of these presentations and which festival cellists will be present to try out the instruments and bows at a later time.

#### **Register stands & advertisements**

We would like to offer you the opportunity to reserve a place for a stand on the Foyerdeck (1st floor) or a place in the hall with a workbench.

As in previous editions, stands will be made available in exchange for a contribution to the Biennale in the form of a paid advertisement in the festival book. From these proceeds the festival book is financed, and the tables for the exhibition are rented. Advertisements will be placed in both the Dutch and English versions of the festival book.

There is room for a maximum of 25 stands per day. Applications are processed in order of entry.

The registration form and the associated information and rules can be found on our website (<a href="www.cellobiennale.nl/cello-makers">www.cellobiennale.nl/cello-makers</a>) and must be completed no later than 1 July.

The advertising material must be sent to <a href="mailto:harm.vanheerikhuizen@cellobiennale.nl">harm.vanheerikhuizen@cellobiennale.nl</a> no later than 1 August.

# Catering and concert tickets

As an exhibitor you will be offered a voucher for a simple lunch and two drinks per day. In addition, you get free access to the concerts that are not already sold-out during the day. After registration and payment, you can also order tickets for all evening concerts in advance with a 20% discount.

## **Introducing: Hidde Bekkers**

In 2018, Hidde managed the entrance hall and on the Foyerdeck, and assisted the exhibitors with all their wishes.

This edition, he and Nellie will jointly produce for the builders' market.

Hidde already works as a production manager at the Nationale Jeugdorkesten (NJO) and as a project assistant at the Nationaal Muziekinstrumenten Fonds and has a huge interest in (and therefore also knowledge about) all kinds of string instruments.

In other words: the right man in the right place!

If you have any questions, comments or suggestions regarding the above, please let us know.

Kind regards and hope to see you in October, Nellie Cornelisse and Hidde Bekkers Production managers Festival Market

Cello Biennale Amsterdam 2022 Thursday 20 to Saturday 29 October www.cellobiennale.nl