



# CELLO BIENNALE AMSTERDAM

Advertising rates participants Festival Market 2026

The Cello Biennale Amsterdam is an international music festival at the Muziekgebouw and BIMHUIS centred around the cello. Since 2006, the festival offers ten full festival days with programmes you won't hear anywhere else: concerts by international top cellists, with orchestra or in a more chamber music setting, but almost always with multiple soloists in one programme. The great diversity in programming, with attention not only to the core repertoire but also to lesser-known works, new compositions and the 'non-classical cello', holds great appeal for cellists and audiences from around the world.



Thu 29 Oct -  
Sat 7 Nov 2026



35,000 visitors



47 cellists & 18 orchestras  
and ensembles

## Who are our visitors?

60% female, 40% male  
Average age: 66 years

## Where do our visitors live?

Amsterdam area: 41%  
Elsewhere North Holland: 22%  
South Holland: 10%  
Utrecht: 10%



# FESTIVAL BOOK

Festival book in luxury edition with concert programmes, photos and liner notes

Print run: 3,000

Available during the festival for only € 5.00

## Prices and dimensions

1/1 page	153 x 223 mm	€ 650
1/2 page	153 x 109 mm	€ 495
1/4 page	74 x 109 mm	€ 295

Reservation: 1 July 2026 | Delivery: 1 August 2026

### 1/1 page

#### Full bleed

170 x 240 mm (wxh)  
+ 3 mm bleed all around

#### Non-bleed

153 x 223 mm (wxh)

€ 650,-

### 1/2 page

#### Non-bleed

153 x 109 mm (wxh)

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### 1/4 page

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